

NAME:

# SCOTT ZIMMER



GENERATION:

## GEN X

ROLE:

KEYNOTE SPEAKER  
and CONSULTANT



*With 20 years of public speaking experience, Scott has developed a uniquely personable style and uses insight, humor, and data to foster an environment where every generation feels valued and understood.*

As a proud Gen Xer and one of BridgeWorks' speakers and generational experts, Scott's presentations clearly illustrate the stress points between generations and provide clear solutions to help relieve tension and encourage better understanding across generational divides.

A child of the '80s and '90s, Scott has insider knowledge on what makes his generation tick. Scott's love of nostalgia, including Atari and He-Man, knows no bounds. He's put his pop culture savvy and generational expertise to good use by developing BridgeWorks' generational game show. When he's not on the road, Scott is the office jokester who brings contagious optimism and hilarious stories to BW HQ.

Scott grew up on a dairy farm in central Minnesota where he mastered the art of milking cows. He graduated from St. John's University in 2000 with a BA in communications. When he's not researching the generations or speaking with clients, he enjoys his other role as a self-proclaimed movie buff and always knows the latest happenings in the Twin Cities.



View Scott's speaking video here.

