

HANNAH UBL

MILLENNIAL

**FACTOID:
70% OF MILLENNIALS
BELIEVE THAT WORKING
FROM AN OFFICE IS
UNNECESSARY.**

Hannah is a speaker, writer, researcher, consultant and generational expert and is firmly established in the public speaking scene as a powerful voice for her generation. Hannah uses a healthy blend of stories and statistics to help people gain a deeper understanding of one another. Her research has unearthed valuable tips and actionable solutions for multi-generational workplaces, and key strategies for marketing and reaching more generationally diverse client bases.

A well-rounded generational expert, Hannah is especially knowledgeable about generations as they relate to healthcare, aging and finance. But Hannah doesn't draw the line there. She has delivered her dynamic presentations in companies such as Cisco Systems, Ralph Lauren, BlueCross BlueShield and Securian.

Hannah is driven by the a-ha moments during speeches when audience members who at first seemed reticent can be seen smiling and nodding in recognition and appreciation during presentations.

**“ HANNAH WAS THE HIGHLIGHT OF OUR EVENT!
HER PRESENTATION WAS INCREDIBLE. ”**

BridgeWorks has been dedicated solely to the study of generational differences since its inception in 1998 and is the company that wrote the best-selling books *When Generations Collide: Who They Are. Why They Clash. How to Solve the Generational Puzzle at Work* (2003, HarperCollins) and *The M-Factor: How the Millennial Generation is Rocking the Workplace* (2010, HarperBusiness). BridgeWorks has worked with clients varying from the AARP to MTV and over 30 Fortune 100 companies in between.

Hannah lives and works in Minneapolis. She graduated from Boston University where she studied advertising and environmental science. In her spare time she can be found coaching speech for Lakeville North High School.



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