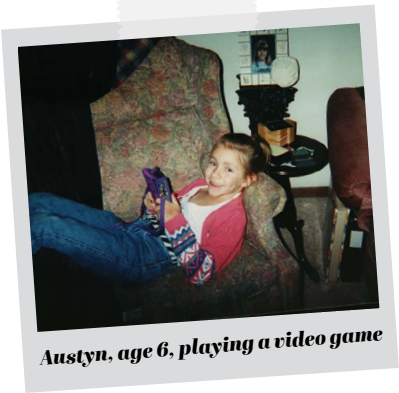


NAME:

AUSTYN RASK



Austyn, age 6, playing a video game

GENERATION:

**MILLENNIAL/
GEN EDGER**

ROLE:

**RESEARCH/WRITING
ASSOCIATE and
GENERATIONAL EXPERT**



Austyn uses her incredibly keen eye and attention to detail to put out flawless work...and to make sure everyone uses their Oxford commas.

Though born at the tail end of the Millennial birth years, Austyn was raised by textbook Gen X parents, and therefore identifies more with Generation Edge. With a background in technical writing, she loves getting into the nitty-gritty details and stats of generational theory, and she's eager to demystify Gen Edge, especially as it pertains to the workforce.

Austyn came across BridgeWorks at a university job fair, and she quickly became smitten with BridgeWorks' unique niche, voice, and culture. After spending the summer as an intern, it was obvious Austyn was the perfect Gen Edge/Millennial Cusper for the team, despite her absolute cluelessness of all things pop culture.

Austyn received a BS in Technical Writing & Communications from the University of Minnesota, where she focused on biology and worked as a nursing assistant. With her science background, she's passionate about the generations topic as it pertains to healthcare and what the future has in store for the medical field. She lives with her husband and two cats in Shakopee, loves all things video games, and thrives off of embarrassing her 13-year-old sister.

952-797-9700

READ AUSTYN'S BLOGS HERE. 
www.generations.com

