

NAME:

LINDSAY SWIGGUM

GENERATION:

MILLENNIAL

ROLE:

**SPEAKER & DIRECTOR OF
BUSINESS DEVELOPMENT**



A Millennial through and through, Lindsay taps into her traditional speaking and talent-management experience to deliver hard-hitting solutions to bottom-line issues.

A Minnesota-native, Lindsay is one of our generational consultants at BridgeWorks. In true Millennial fashion, she grew up playing Nintendo 64, wearing scrunchies and Lip Smackers, and trying to figure out how she could get an acceptance letter to Hogwarts.

Before Lindsay came to BridgeWorks, she spent over six years in the talent strategy and staffing management industry. With this background, the generations topic was something she naturally gravitated towards and fell in love with immediately. She believes honest conversations create space to discuss the generational challenges organizations face, and that opens the door to develop actionable solutions for clients to apply across teams, departments, and regions that directly impact the company's success.

From founding the UWL Public Speaking Center to solving talent management issues through a generational paradigm, Lindsay's passion for public speaking permeates all that she does. With ten years of speaking experience, she wields an approachable yet tactical speaking style that reflects her hybrid experience of traditional keynote training and business know-how. She expertly applies this style to break down Millennial stereotypes while promoting multigenerational understanding.

Outside of BridgeWorks, Lindsay enjoys spending time with her family, cheering on her brother who wrestles at the University of MN, and playing spikeball with friends.

